



CoreWatts is committed to protecting your information and data as well as respecting your privacy. We would never abuse our relationship with customers, clients, or users by misusing information we receive in the normal course of business for any reason. CoreWatts will undertake to give you as much control and information as possible regarding your data and the use we make of it in the course of our business.

In general, you can visit CoreWatts without telling us who you are or revealing any information about yourself.

CoreWatts will never sell, rent, or disclose your personally identifiable information to outside parties without your consent unless compelled by law or court order to do so.

With your permission, CoreWatts may send you e-mail regarding products, services upgrades, or other special offers which may be available from time to time.

#### What Information We Gather and Track

On some occasions, we may need to collect information from you through our website. This generally involves you e-mailing us, or you filling out forms to retrieve information or services. The information you submit to us is necessary for us to verify the identity of the person responsible, for legal reasons. This is done to protect both parties.

If you submit an order on-line, and pay by credit card, your credit card number is submitted directly to our credit card processor for normal, routine processing. CoreWatts does not have access to your credit card information, eliminating any security risk involved in storing your credit information.

CoreWatts also uses a custom developed mail-tracking system that can identify when users respond to specific email offers. This information is used to tailor future service and product offers based on the perceived interest.

#### What We Do With the Information We Gather and Track

The personally identifiable information gathered from the forms you fill out on our website is used either to:

- provide you with information about products, services, news and events;
- allow you to purchase services; or
- gather broad demographic information about user trends.



CoreWatts uses various methods to collect certain other kinds of information that are not intended to be personally identified with you, including “cookies”; “referrers”, IP addresses, and environment variables.

A “cookie” is an element of data that a website like CoreWatts can send to your browser, which may then store it on your system. It can be used to provide you with a tailored user experience. CoreWatts does not currently make use of cookies, but future upgrades to the website could include this feature. Cookies are used to better personalise the content, banners and promotions that you and other users will see. We may use the information to research and understand how our users’ habits in the aggregate are similar or different so that we can enhance your experience on our site and with our products. With your consent, cookies can optionally store information from forms that you fill out on our site so that next time you visit, you do not have to re-enter this information.

We treat any personally identifiable information with the same confidentiality as when you purchase something on our website. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. CoreWatts does not require that you accept cookies.

A “referrer” is the information passed along by a web browser that references the web URL you linked from, and is automatically gathered by our web server. This information is used by CoreWatts to identify broad demographic trends that may be used to provide information tailored to your interests. You will not be personally identified from this information.

IP addresses are used by your computer each time you are connected to the Internet. Your IP address is a number that is used by network routers to identify your computer so that data (such as the web pages you request) can be sent to you. They may be gathered automatically by our web server. CoreWatts will not use your IP address to attempt to identify your personal information, unless compelled by law or court order to do so.

System information we gather can include time, type of web browser being used, and the operating system/platform. This information is sent automatically by your web browser when you are connected to any website and is used by CoreWatts only for broad demographic statistics.



This information is used by CoreWatts in identifying broad demographic trends and may be used to provide information appropriate for your computer system. You will not be personally identified from this information.

In addition, the CoreWatts website contains links to other websites. However, CoreWatts is not responsible for the privacy practices or the content of such websites.

### Contacting Us about Privacy

This policy is subject to change without notification. All policy changes will be posted on this web page.

If you have any questions about this privacy statement, or the practices of our website, you may contact:

CoreWatts Inc.  
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Unit E2  
Ottawa, ON,  
K1Z 7L3

Phone: (613) 234-9330

[info@corewatts.com](mailto:info@corewatts.com)